

LABEL LANGUAGE



Use this tool when presenting Bomb Party products to customers. It provides the current approved terminology for describing the stones and materials identified on existing product labels. As updated labeling is introduced, please continue to use the most current guidance provided by the Home Office.

LABEL SAYS	<u>YOU CAN SAY</u>
Genuine Diamond	Genuine Diamond Natural Diamond Mined Diamond Real Diamond Real Mined-From-The-Earth Diamond Earth-Mined Diamond
Lab-Grown Diamond	Lab-Grown Diamond Lab-Created Diamond Synthetic Diamond
Cubic Zirconia	Cubic Zirconia
Genuine Stone	Genuine Stone
Freshwater Pearl	Freshwater Cultured Pearl
Ceramic Pearl	Ceramic Simulated Pearl
Fusion Stones	Quartz Fusion Stones
Lab-Grown Opal	Lab-Grown Opal Lab-Created Opal Synthetic Opal
<u>Lab-Created Spinel</u>	Lab-Created Spinel Lab-Grown Spinel Synthetic Spinel
<u>Lab-Created Corundum</u>	Lab-Created Corundum Lab-Grown Corundum Synthetic Corundum

This chart reflects our current labeling guidance based on product information and available testing results reviewed through September 2026. Labels on older collections may use different terminology based on the information and terminology used at the time. As additional testing and information become available, this guidance may be updated. Please refer to the most current version of this chart for approved Bomb Party stone terminology.

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LABEL SAYS	<u>YOU CAN SAY</u>
Lab-Created Ruby	Lab-Grown Ruby Lab-Created Ruby Synthetic Ruby
Lab-Created Sapphire Lab-Created Pink Sapphire	Lab-Created Sapphire Lab-Grown Sapphire Synthetic Sapphire
September 2026 Birthday Lab-Created Sapphire	Lab-Created Spinel Lab-Grown Spinel Synthetic Spinel
Lab-Created Howlite Magnesite	<i>Material Under Review—Use Style Name Only</i>
Lab-Created Turquoise Magnesite	<i>Material Under Review—Use Style Name Only</i>
Lab-Created Lapis Magnesite	<i>Material Under Review—Use Style Name Only</i>
Lab-Created Malachite	<i>Material Under Review—Use Style Name Only</i>
Other Lab-Created Items As Confirmed ·Lab-Created Peridot ·Lab-Created Emerald ·Lab-Created Aquamarine ·Lab-Created Moonstone ·Lab-Created Tourmaline ·Lab-Created Peach Sapphire	<u>Nanosital®</u>
Halloween Stacks 2026 Lab-Created Stones	Call Out Style Name

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